

How To Place An Advertisement in BARKS

Ads and other submissions (memorials, letters, articles, etc) are due by the due dates as indicated on the first page of each BARKS issue – not after. No exceptions will be made.

Please email all items to the editor, Alison Ibbitson (BTCAbarks@gmail.com). You do not need to also send a hard copy.

Submissions will be accepted in the following formats:
Standard word processing software such as Microsoft Word,
Or Microsoft Publisher,
Or as an Adobe PDF,
Or in the body of an email

BARKS will no longer accept handwritten items – unless prior arrangements were made.

Please ensure the following before emailing your submission: your PAGE (not margins) are set to 6" x 9" with a top, left and right margin of 0.5" and a bottom margin of 0.75". Remove all hyperlinks; change any elements (logos, text, photos, etc.) that are in color to black or white, and perform spell-check.

Correctly formatted blank templates in MS Word and MS Publisher are available for anyone who would like them; please email Alison Ibbitson and she will forward them to you.

Photos may be inserted in document or sent as a separate attachment with any instructions for cropping or adjustment. You may send photo by mail if you do not have access to a scanner. All emailed photos must be at least 300 DPI, or higher if photo is to be significantly cropped. Label all graphics with your name and address and send a SASE for items you want returned.

Payment for submissions are to be sent directly to Alison Ibbitson and must accompany the item and/or be received BY due date. No exceptions!

You may pay by check, money order or credit card, payable in U.S. funds to the BTCA, Inc. If paying by credit card, please email Name on Card – Card Number – Expiration Date in multiple emails for security purposes.

NOTE: Only Visa and MasterCard are accepted and a 3% finance fee will be added to all credit card payments.

Cost of ads is indicated on the first page of each BARKS issue.

Feel free to contact the BARKS editor with any questions:

Alison Ibbitson, BARKS Editor
121 Pennapacker Road
Collegeville, PA 19426-2719
Phone: (610) 489-2397
Email: BTCAbarks@gmail.com

Thank you!